Greer Margolis Mitchell

Washington DC 20007 Suite 800 1010 Wisconsin Ave

Barack Obama/ D/ President **Submission Number 393**







WSPA-TV

250 International Dr. Spartanburg SC 29303-6698 (864) 576-7777 FAX (864) 587-4480

Buyer: Schedule Dates: Est./PO Number: Client: Associated Copies: No 09/03/12 to 10/07/12 06260799 Barack Obama/ D/ President Submission Cost: Client/Product/Estimate: Weeks: Contract type: 95 /101 /1536 Political 25130 Order Ref: Business Category: Transactional Business Type: Sales Rep: Campaign Ref: POLITICAL 06260799 HRP Washington, DC E:120802001 Copy

Demographic: Product: (L) Household Obama For America Order: **Booking Group:** WSPA Key Market: Greenville Spartanburg Ashevil

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			Sat /p Access Hollywood		Sat SEC Football		Fri 9p ET / 8p CT CSI NY		Fri 10p ET / 9p CT Blue Bloods	:::7:	ਮਸ 10p ET / 9p CT Blue Bloods	- VV- T:	M-F 9a Dr Phil		TACE		IM-F 11a ET / 10a CT Price Is Right	Sales Product Details
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Closed PR	Weekly Totals: Total Spots(Ord Spots)		150		750		900		1200		1200	150	90	150	250	225	115	Rate
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450	3			٠	1		Nbr of Spots	30	150		05	Sat 7p News	9 Se
Cost	Total	10/01	09/24	09/17	09/10	09/03		Spot	Rate		Rev Type	Sales Product Details	Ref Sa
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			ype:	Business Type:	o do		Political		type:	Contract type:		Associated Copies: No	Associate
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10		Closed PR		
		Who the Table Table 1		
	30 Nbr of Spots	1300	6	Sun 930p ET / 830p CT Good Wife
	Comme	Cc		VVIT
	30 Nbr of Spots	250	90	M-F 730p Scene On 7
	Comme	Co		WI+.
	30 Nbr of Spots	225	94	M-F 11a ET / 10a CT Price Is Right
	Comme Closed PR	8		M
	60 Nbr of Spots		05	Mon 8p ET / 7p CT How I Met Your Mother
	Comme	ر ا		S.
	30 Nbr of Spots	200	0,4	Sat 730p Access Hollywood
1	Comme	Ω		I F., Isolations: W/C 09/03 MTW/F.
	30 Nbr of Spots	150	05	M-F 9a Dr Phil
	Comme	- Ω		
	30 Nbr of Spots	600	06	Sat 10p ET / 9p CT 48 Hours
	Comme Closed PR	°C		
	30 Nbr of Spots		05	Sun 9p ET / 8p CT Good Wife
. 1	Comme	Cc		М
× 1	Spot 09/03	Rate S	Rev Type	Sales Product Details
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	Ref	7
_	Sales Product	
	Spot Type	
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20	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
4	Sun 9p ET / 8p CT 3	:30 Commercial	09/17/12	Closed Pre Emption	≃ 1	00 31 (09/23)	0000171304	
22	Sun 9p ET / 8p CT Good Wife	:30 Commercial	09/17/12	Closed Pre Emption	0.00	00 31 (09/23)	1	E-120802001
27	Mon 8p ET / 7p CT How I Met Your Mother	1:00 Commercial	09/10/12	Closed Pre Emption	3,400,00	No Makegood / Credit	_	E-120802001
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	Totals	09/03	Month 9 Weeks: 5	Veeks: 5	16/bU	Month 10 Weeks: 4
- - -	lotals	09/03	09/10	09/17	09/24	10/01
Spots	46	9	10	12	14	
Cost	25130	1930	4850	7050	11150	The state of the s
Grand Totals:					;;;;;;;;;;;;;;;;;;;;;;;;;;;;;;;;;;;;;;	Soots:
						Gross Total:
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